

SOCIAL MEDIA HARDENING



A GUIDE FOR DESKTOP USERS

CYBER THREAT INTELLIGENCE
360 PRIVACY

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Login to LinkedIn- select the “Me” icon and click "**Settings & Privacy**"

Once on the Settings page, navigate to the following sections:

Sign-in and Security

- ▶ Select “Phone Numbers” to add a number for account recovery
- ▶ Select “Devices that remember your password” and delete any old or unrecognized devices
- ▶ Select “Two step verification,” then select “Set up”
- ▶ Choose either “Authenticator app” or “Phone number,” then follow the steps for your choice

Visibility

- ▶ Select “Profile viewing options,” then select “Private mode”
- ▶ Select “Who can see or download your email address,” then select “None” or “Visible only to me”
- ▶ Select “Who can see members you follow,” then select “Only visible to me”
- ▶ Select “Profile discovery and visibility” toggle on
- ▶ Select “Manage active status,” then select “No one”

Data privacy

- ▶ Select “Social, economic, and workplace research” and toggle off

Advertising data

- ▶ Select “Profile data for personalized ads” and toggle off
- ▶ Select “Location” and toggle off
- ▶ Select “Third party data” and toggle all options off



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facebook

Login to Facebook and navigate to **Settings and privacy** and select “**Privacy Checkup**”

Once on the Privacy Checkup page, navigate to the following sections:

Who can see what you share

- ▶ Continue to Profile Information and select “Only Me” or “Friends” for all tabs
- ▶ Select “Next,” then select “Future Post” and “Stories” and change to “Friends”
- ▶ Select “Limit past post”

How to keep your account secure

- ▶ Continue to “Is your Password private”
 - *Change password if it is used anywhere else, under 16 characters, or personally attributed to you
- ▶ Select “Next,” then “Get Started” or “Manage” to enable two-factor authentication
- ▶ Navigate back to “How to keep your account secure” then proceed to “Control your alerts” and select “Email”

How can people find you on Facebook

- ▶ Continue to “Friends Request” and select either “Public” or “Friends of Friends”
- ▶ Select “Phone Number and Email,” then select “Only Me” for both
- ▶ Select “Search Engines”
 - Toggle off “Do you want search engines outside of Facebook to link to your profile?”

Your Data Settings on Facebook

- ▶ Select “Apps and Websites” and remove all, but ensure “Bloom WiFi” is removed

Your ad preferences on Facebook

- ▶ Select “Profile Information” and turn off all
- ▶ Select “Social Interactions,” then select “Only Me”



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Login to Twitter and navigate to **“Settings and Support”** and select **“Settings and privacy”**

Once on the Settings and Privacy page, navigate to the following sections:

Security and account access

- ▶ Select “Security,” then select “Two-factor authentication” and choose how you want to receive your security codes.
- ▶ Select “Additional password protection” and toggle on

Privacy and Safety

- ▶ Select “Audience and tagging,” then select “Protect your Tweets” and turn off “Photo tagging.”
- ▶ Select “Direct Messages,” then toggle off “Allow message requests from everyone.”
- ▶ Select “Ads preferences,” then toggle off “Personalized ads”
- ▶ Select “Inferred Identity,” then toggle off “Personalize based on your inferred identity.”
- ▶ Select “Data sharing with business partners,” then toggle off “Allow additional information sharing with business partners”
- ▶ Select “Location information,” then toggle off “Personalize based on places you’ve been; Personalize based on the precise location.”



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Instagram

Login to Instagram and navigate to your profile page, then select the settings icon, "⚙️" and select "**Settings and Privacy**."

Once on the **Settings** page, navigate to the following sections:

Settings and Privacy

- ▶ **"Who can see your content":**
 - Select "Private Account"

- ▶ **"How others can interact with you"**
 - Activity Status: Toggle off "Show Activity Status"
 - Story Sharing: Toggle OFF "Allow Sharing to Stories"
 - Mentions: Select "People You Follow"
 - Allow Tags From: Select "People You Follow"
 - Requests From Shops: Toggle off
 - Manually approve tags: Select this option.

Apps and Websites

- ▶ Toggle OFF any apps that you no longer use or don't recognize.

Meta Account Center

- ▶ **Password and Security**
 - **Two-Factor Authentication**
 - Select your profile
 - Ensure Two Factor is turned on to your phone number or authentication app of choice.
 - **Change password**
 - Change if it has been more than 5 years.

